

DEAR BOSS,

I wanted to write you an informal but honest letter about the team's dynamic lately. It's been a bit stale at the office for a while. My coworkers are dragging their feet, not participating, and to be honest, some are just plain bored. Of course, projects are still being delivered on time, and we're still meeting regularly, but that spark... it's missing.

I've been thinking about this problem for a while, and I think I've figured out the source of the issue—we need a change of environment.

It's the feeling of coming back home after a restful vacation in the sunshine. You feel capable, optimistic and enthusiastic. You're ready to get shit done.

In an effort to bring that allegorical sunshine to my colleagues, I did some research and came across some information about offsites—a way of working that helps with team productivity and collaboration. An offsite takes place in a “third space,” it's neither your home nor your office.

Being in this new environment inspires creativity and engenders brainstorming, and concrete planning (Sunshine! Optimism! That get-shit-done feeling!!)

An offsite isn't just another meeting, it's a place for teams to work on a particular project or campaign. A well-planned offsite will align all members in their respective roles and tasks (\$), increase performance (\$\$) and strengthen the company's vision (\$\$\$). It also allows for some much needed team bonding. Ka-ching!

I originally thought we could do this in a conference room, but realized leaving the office is the whole point. So, where should we run an offsite? The answer is Bohoing. (<https://bohoing.com>)

Bohoing creates outdoor office spaces. Imagine working at the beach or in the woods. They provide all the amenities we would need—whiteboards, the office space, WiFi, good vibes, lunch—it's all there! Sounds like a dream, amirite? They have a ton of ideas to add activities or give us tools to make the day even more productive.

Let me know if you'd like me to reach out to their team with any questions—I'd be happy to get the ball rolling.

Looking forward to ditching the office!

Cheers,

FRESH AIR = FOCUS

WE NEED AN OFFSITE